



June 14 & 15, 2019

Partnership Opportunities

For over 40 years, the Markham Village Music Festival has been integral in bringing community, family, business, artisans, and artists together through the celebration of music. Held in historical Markham Main Street, this prominent and award-winning event offers a variety of opportunities to promote and advertise your brand.

Together with our hard-working volunteers and generous support services provided by the City of Markham, the various partnership levels outlined below illustrate how to keep MVMF a free-admission, award-winning event.

An overview of what's included in our 2-day event:

- FREE admission to the street festivities and exhibits over 2 days (Friday & Saturday)
- Multiple- outdoor stages showcasing live performances from more than 40 musical acts of entertainment
- Juried artisans and craft vendors, along with a variety of food products.
- Children's Carnival held in Morgan Park, featuring rides, crafts, petting zoo, and live entertainment
- Dance performances from a variety of genres including introduction of a Salsa Stage in 2019
- **Attendance over 30,000 over the two days.**

Your generous support helps to pay for the talent, facilities, staging and collateral materials essential to hosting this event. We have 6 Partnership levels available for your consideration.

Title Partnership	\$10,000
Key Note	\$7500
Whole Note	\$5000
Half Note	\$2500
Noteworthy	\$1500
Community Sponsor	\$500

Presenting Partner - \$10,000

*As the exclusive Presenting Partner, you receive exclusive Markham Village Music Festival presented by _____ on all Festival promotions and social media throughout the year as well as on the banner at the entrance to the Village. **There is only one Presenting Partner opportunity.***

Ongoing Recognition:

- Presenting partner recognition on all on-line and social media as well as your logo on the banner at the entrance to the Village.
- Recognition in Festival ongoing advertising in the Markham Economist & Sun and Snap'd.
- Recognition in the Santa Claus Parade and other events in York Region in which we are present, i.e. Markham Farmers' Market.
- Your logo on the Festival program and on all Festival posters promoting the Festival.
- Top-line e-exposure of your logo on the home page of the Festival's website www.markhamfestival.com
- Direct link from the Festival website to your website.

Festival Weekend Recognition:

- Your banner prominently displayed on the Robinson Street Stage both Friday and Saturday (banner to be provided by Sponsor).
- Free booth space close to the Robinson Street Stage to promote your products/services.
- Opportunity to speak at the opening ceremonies.
- Your name and logo positioned at top of the Sponsor Board.
- "Your Name" Markham Village Music Festival introduction on all stages by all emcees.

Key-Note Partner - \$7500

*As the exclusive Key-Note Partner, you receive prominent positioning in all Festival promotion throughout the year. **There is only one Key-Note Partner opportunity.***

Ongoing Recognition:

- Recognition in Festival ongoing advertising in the Markham Economist & Sun and Snap'd
- Recognition in the Santa Claus Parade and other events in York Region in which we are present, i.e. Markham Farmers' Market.
- Your logo on the Festival program and on the Festival posters promoting the Festival.
- Prominent exposure of your logo on the home page of the Festival's website www.markhamfestival.com
- Direct link from the Festival website to your website.

Festival Weekend Recognition:

- Your banner prominently displayed on the Dance Stage both Friday and Saturday (banner to be provided by sponsor).
- Free booth space close to the Stage to promote your products/services.
- Opportunity to speak at the opening ceremonies.
- Your name and logo prominently positioned on the Sponsor Board.

Whole-Note Partner - \$5000

As the Whole-Note Partner, you receive Significant positioning in all Music Festival promotion throughout the year, including print, social media and online representation.

Ongoing Recognition:

- Recognition in Festival advertising in the Markham Economist & Sun and Snap'd.
- Recognition in the Santa Claus Parade and other events in York Region in which we are present, i.e. Markham Farmers' Market.
- Your logo on the Festival program and on the Festival posters promoting the Festival.
- Significant exposure of your logo on the home page of the Festival's website www.markhamfestival.com
- Direct link from the festival website to your website.

Festival Weekend Recognition:

- Your banner displayed on the South Stage both Friday and Saturday.
- Free booth space close to the Stage to promote your products/services.
- Opportunity to speak at the opening ceremonies.
- Your name and logo positioned on the Sponsor Board.

Half Note Partner - \$2500

As a Half-Note Partner, you receive great positioning of your logo in all Festival promotion throughout the year, including:

Ongoing Recognition:

- Recognition in Festival advertising in the *Economist and Sun* and Snap'd .
- Recognition in the Santa Claus Parade and other events in York Region in which we are present, i.e. Markham Farmers' Market.
- Your logo on the Festival program and on the Festival poster.
- Great exposure of your logo on the Festival's website www.markhamfestival.com
- Direct link from the Festival website to your website.

Festival Weekend Recognition:

- Free Booth space to promote your products/services.
- Recognition at the opening ceremonies.
- Your name and logo on the Sponsor Board.

Noteworthy Partner - \$1500

As a Noteworthy Partner, you receive Good positioning of your logo in all Festival promotion throughout the year, including:

Ongoing Recognition:

- Recognition in Festival advertising in the Markham Economist & Sun and Snap'd.
- Your logo in the festival program and on the festival posters promoting the festival.
- Good exposure on the festival's website www.markhamfestival.com
- Direct link from the festival website to your website.

Festival Weekend Recognition:

- Recognition at opening ceremonies.
- Your name and logo displayed on the Sponsor Board.

Community Partner - \$500

As a Community Partner, you will receive exposure on the Festival's website.

Ongoing Recognition:

- Your logo displayed on www.markhamfestival.com on both our home page and the Community Sponsors page with a direct link to your own company website.

Weekend Recognition:

- Recognition at opening ceremonies.

